

AI Tools & Automation

Course Overview

The AI Tools & Automation Program is a professional 3-month industry-focused course designed to help students master modern AI tools, workflow automation systems, prompt engineering, productivity platforms, and business automation techniques used in today's fast-growing digital industries.

This course provides practical training in ChatGPT, AI-powered content creation, automation workflows, productivity optimization, marketing automation, and no-code automation platforms. Students will gain real-world experience by building automation projects, AI workflows, productivity systems, and business process solutions used by startups, agencies, and modern companies.

The program is ideal for students, freelancers, entrepreneurs, working professionals, marketers, and business owners who want to improve productivity, automate repetitive tasks, and build careers in AI and automation technologies.

Course Duration

3 Months Professional AI Tools & Automation Program

During these 3 months, students will receive:

- Practical AI training
 - Automation workflow development
 - AI productivity system exposure
 - Live project experience
 - Portfolio development
 - Career mentorship
 - Resume & LinkedIn optimization
 - Placement assistance
 - Industry-level assignments
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What Students Will Learn

Month 1 – AI Fundamentals & Prompt Engineering

Students will learn:

- Introduction to AI Tools
- ChatGPT & AI Platforms
- Prompt Engineering Techniques
- AI-Powered Content Creation
- Productivity Systems
- AI Communication Workflows
- Digital AI Applications

Practical Activities:

- Prompt writing practice
 - AI content generation
 - Productivity workflow exercises
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Month 2 – Workflow Automation & Business Systems

Students will learn:

- Workflow Automation
- No-Code Automation Tools
- Business Process Automation
- AI-Powered Marketing
- Task Automation
- Automation Integrations
- Team Productivity Systems

Hands-on Training:

- Zapier automation setup
 - Make.com workflow building
 - AI-powered task management
 - Automation project creation
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Month 3 – AI Projects & Career Preparation

Students will learn:

- AI Automation Projects
- Automation Strategy Building
- Portfolio Development
- Freelancing with AI Tools
- Resume Preparation

- LinkedIn Optimization
- Interview Preparation
- Productivity Consulting Basics

Final Projects:

- AI Workflow Automation Project
 - Business Automation System
 - AI Productivity Project
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Tools Covered

- ChatGPT
 - Zapier
 - Make.com
 - Notion AI
 - Canva AI
 - Google Workspace
 - Automation Platforms
 - AI Productivity Tools
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Course Benefits

- Hands-on AI Projects
 - AI Workflow Training
 - Automation Practice
 - Portfolio Building
 - Placement Support
 - Certification Program
 - Productivity Optimization Skills
 - Career Guidance
 - Interview Preparation
 - Freelancing Opportunities
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Certifications & Achievements

After successful completion of the course, students will receive:

- AI Tools & Automation Certificate
- Workflow Automation Project Certificate
- Internship Certificate (if applicable)
- Practical AI Workflow Experience
- Portfolio Projects for Resume

Top-performing students may also receive:

- Excellence Awards
 - Performance Certificates
 - Internship Recommendations
 - Placement Recognition
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Career Opportunities

Students can apply for roles such as:

- AI Automation Specialist
 - AI Content Creator
 - Workflow Automation Executive
 - Productivity Consultant
 - AI Operations Associate
 - Automation Strategist
 - AI Marketing Assistant
 - Business Automation Consultant
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Placement Opportunities

Students can receive placement support for companies such as:

- Google
 - Microsoft
 - Accenture
 - Infosys
 - Wipro
 - Tata Consultancy Services
 - Cognizant
 - Capgemini
 - Amazon
 - Deloitte
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Why Choose This Course?

This course is ideal for:

- students
- freelancers
- entrepreneurs
- working professionals
- marketers
- business owners

who want to master modern AI tools, automate workflows, improve productivity, build AI-powered business systems, and create successful careers in the rapidly growing AI and automation industry.